



International Society
for Traumatic Stress Studies

39th Annual Meeting

November 1-4, 2023

The Westin Bonaventure Hotel & Suites
Los Angeles, California, USA

Scalable Strategies to Address the Impact of Trauma Worldwide: *Innovations and Implementation*

www.istss.org





You are invited to participate in the International Society for Traumatic Stress Studies (ISTSS) 39th Annual Meeting, November 1-4, 2023 at the Westin Bonaventure Hotel & Suites in Los Angeles, California, USA. Through your participation as exhibitors and sponsors, we are able to bring together the experts in the field of traumatic stress and offer them high-quality programming making ISTSS the leading global professional organization for clinicians, researchers and advocates around the world.

The International Society for Traumatic Stress Studies

Founded in 1985, the International Society for Traumatic Stress Studies provides a forum for sharing research, clinical strategies, public policy concerns and theoretical formulations throughout the world through networking, education, training and publications. The Society is dedicated to developing knowledge and stimulating policy, program and service initiatives that seek to reduce traumatic stress and its immediate and long-term consequences. ISTSS has more than 1,500 members including mental health, social service, religious and legal professionals from 40 countries worldwide.



Why Exhibit at the ISTSS Annual Meeting?

The ISTSS Annual Meeting is a forum for the exchange of information and high-quality continuing education for traumatic stress professionals and representatives of corporations, foundations and government agencies who share our interests. We seek to maximize corporate, foundation and government agency participation while maintaining professional impartiality in the discussion of therapies and procedures.

Build relationships with the leading professionals concerned with trauma.

- | | | |
|--------------------|-------------------------------|---------------------|
| * Psychiatrists | * Educators | * Economists |
| * Psychologists | * Administrators | * Policy Makers |
| * Social Workers | * Clergy | * Journalists |
| * Nurses | * Public Health Professionals | * Emergency Workers |
| * Counselors | * Epidemiologists | * Researchers |
| * Victim Advocates | | |

Learn

Discover how changes in the field are affecting what your customers need and value



Network

Reconnect with customers and make new contacts



Plus

Remind attendees what you have to offer



Market Research

Learn about the latest information and services available from other providers



Position

Identify yourself as a sponsor of ISTSS and help advance trauma research and clinical application



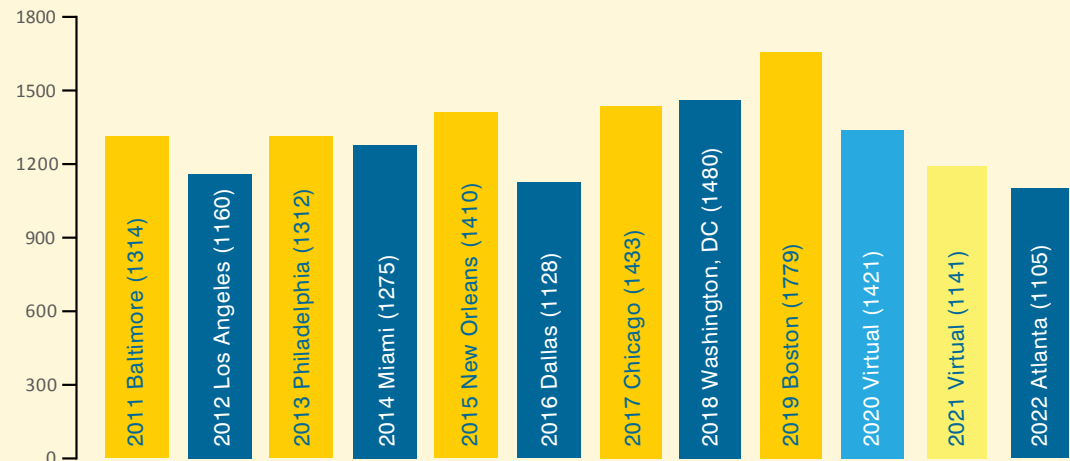
Sponsorship Opportunities

ISTSS welcomes commercial business, nonprofit organizations and individuals to help support the ISTSS Annual Meeting. As a sponsor, you demonstrate your dedication to learning and information sharing to the leaders in the field of traumatic stress.

Please note: Logos of any company considered a commercial interest are not permitted, as outlined in the disclosure of commercial support, and cannot have logos displayed in promotion at the meeting. Only company names may be used. A commercial interest is any entity producing, marketing, reselling or distributing health-care goods or services consumed by, or used on, patients. The ACCME does not consider providers of clinical service directly to patients to be commercial interests.

A Sustained Attendance

The commitment of our attendees to the Annual Meeting is evident. The need for traumatic stress professionals is consistently increasing, providing stable attendance at the meeting and continued interest in new products and services to help serve our community and the world around us.



* For registrants who agree to be included

Sponsorship Opportunities

All sponsorship opportunities are available to commercial entities and non-profit companies subject to review.

Sponsor benefits include:

- ISTSS presidential acknowledgment at the Opening Address
- Acknowledgment as a sponsor on signage and slides
- Acknowledgment and link to your company in the eNewsletter, *StressPoints*, distributed to ISTSS members
- Acknowledgement on the ISTSS Annual Meeting web page with a link to your website
- Description (up to 75 words) of your organization on the Annual Meeting mobile app
- One-time use of the final attendee list mailing labels* (emails excluded)

**For attendees who opt to be included*

Support Level - Select One	Sponsor Benefits
Platinum Level – \$15,000 Sponsor Options: Welcome Reception – \$15,000	<ul style="list-style-type: none"> • Sponsor acknowledgment on the Annual Meeting mobile app • Complimentary ad on the Annual Meeting mobile app • Complimentary exhibit table • Acknowledgement through signage as Platinum Level Sponsor • Three complimentary full-meeting registrations for scientific personnel
Gold Level – \$12,000 - \$10,000 Sponsor Options: Breakfast Beverage Station – \$12,000 Professional Headshots – \$10,000	<ul style="list-style-type: none"> • Sponsor acknowledgment on the Annual Meeting mobile app • Complimentary ad on the Annual Meeting mobile app • Acknowledgment through signage as Gold Level Sponsor • Two complimentary full-meeting registrations for scientific personnel
Silver Level – \$9,000 - \$6,000 Sponsor Options: Mobile App – \$9,000 Tote Bags – \$8,000 Lanyards – \$8,000 Hotel Key Cards – \$8,000 Partial Sponsor Refreshment Break – \$6,000	<ul style="list-style-type: none"> • Sponsor acknowledgment on the Annual Meeting mobile app • Complimentary ad on the Annual Meeting mobile app • Acknowledgment through signage as Silver Level Sponsor • One complimentary full-meeting registration for scientific personnel
Bronze Level – \$5,000 - \$3,000 Sponsor Options: Travel Award Sponsor – \$5,000 Notebook – \$4,000 Pen – \$3,000	<ul style="list-style-type: none"> • Sponsor acknowledgment on the Annual Meeting mobile app • Complimentary ad on the Annual Meeting mobile app • Acknowledgment through signage as Bronze Level Sponsor

Sponsorship Opportunities

Platinum Sponsor Opportunities	Sponsor Opportunity Details
Welcome Reception	Kickoff the ISTSS Annual Meeting as the exclusive sponsor of the Welcome Reception. The reception will include light appetizers and beverages and an excellent opportunity to network with the attendees.
Gold Sponsor Opportunities	Sponsor Opportunity Details
Breakfast Beverage Service	Coffee and tea are essential to the start of every day at the Annual Meeting, and you can bring it to the attendees; three days to select from.
Professional Headshots	Sponsorship provides the opportunity for attendees to have professional headshots taken. They receive their headshots electronically right away.
Silver Sponsor Opportunities	Sponsor Opportunity Details
Exclusive Sponsor of Annual Meeting Mobile App	As the exclusive sponsor of the meeting mobile app, your banner ad will appear on the mobile app and be seen multiple times throughout the week. ISTSS no longer provides a printed program/agenda.
Hotel Key Cards*	Get your messaging in the hands of every Annual Meeting attendee with custom branded hotel room keycards. ISTSS will order the key cards. Artwork is due no later than September 15, 2023.
Lanyards*	If you're looking for maximum exposure during the Annual Meeting, then lanyards are an excellent way to show your support of ISTSS. All attendees will be wearing the lanyard with your company's logo.
Tote Bags*	With all the great Annual Meeting materials attendees are sure to collect you can help them stay organized with a tote bag branded with your company logo.
Refreshment Breaks (These are partial sponsorships) 6 available	Keep attendees fueled up for their busy days of learning and networking by providing refreshments for either the morning or afternoon refreshment breaks. Six break times are available.

Sponsorship Opportunities

Bronze Sponsor Opportunities	Sponsor Opportunity Details
Travel Award Sponsor	Your support provides travel assistance to trauma experts from under-developed countries or student members to attend the ISTSS Annual Meeting to present their work and learn from their peers.
Customized Notebook*	Help attendees stay organized with their notes and educational content with a customized notebook with your logo on the front cover. Attendees are sure to use long after the Annual Meeting.
Customized Pen*	A great pen for all that note taking is useful and a valued item at the ISTSS Annual Meeting that will be used long after. Your one-color logo will appear on the pen.
Annual Meeting Support	Sponsor Opportunity Details
Annual Meeting Registration Emails – \$1,500	All Annual Meeting registrants receive one (1) email message sent from ISTSS Executive Office. <ul style="list-style-type: none"> • Complimentary ad on the mobile app • Sponsor supplies the content for prior approval • Recognition as Annual Meeting supporter with a listing in each of the Annual Meeting marketing emails sent to ISTSS members
General Meeting Support: Meeting Mobile App Push Notifications – \$500	The ISTSS Annual Meeting mobile app is an essential tool used by every attendee. Use push notifications to reach them every day of the Meeting. <ul style="list-style-type: none"> • Send a message (up to 140 characters) to meeting attendees, through the Annual Meeting mobile app. ISTSS will schedule these in advance • Three notifications: Thursday – Saturday, one per day
General Meeting Support: ISTSS Member and Individual Sponsorship Program Minimum contribution – \$500	ISTSS members, institutional members and non-members are encouraged to sponsor the ISTSS Annual Meeting. These contributions cover expenses not tied to a specific event or item at the Annual Meeting. Your contribution will be acknowledged on the Annual Meeting mobile app, on the ISTSS website and through appropriate signage at the meeting. No logos are permitted for commercial interests.
Resource Center – \$250	<ul style="list-style-type: none"> • Provide materials for the Resource Center with one of the following, no larger than 8.5" x 11": brochures, educational materials, publications, newsletters or surveys • Items will be placed for attendees to browse or take with them. Participating companies should ship approximately 300 copies to ISTSS headquarters no later than October 15, 2023. <p>Note: Remaining materials will not be returned.</p>

ISTSS will provide all promotional items*

Exhibit Opportunities

Tabletop Exhibits –

\$900 per table (Non-profit & Government Agencies)

\$1,200 per table (Corporations)

Displays of products and services at the Annual Meeting provide valuable interaction between our members and organizations providing products and services of interest to the traumatic stress studies field. Exhibits are strategically located and guarantee maximum exposure to ISTSS attendees.

Benefits Include:

- One complimentary meeting registration to staff the exhibit table
- One-time use of the pre-registration list* (emails excluded)
- Acknowledgment in broadcast emails to ISTSS database of more than 10,000 contacts, electronic final program and in the ISTSS eNewsletter, *StressPoints*
- Company name and description listed on the Exhibitor page within the Annual Meeting mobile app
- Recognition on the ISTSS website before and during the Annual Meeting**

* For registrants who agree to be included

** No logos permitted for commercial interests

Exhibit Schedule

Exhibit Setup	Wednesday, November 1	12:00 p.m. – 5:00 p.m.
Exhibit Hours	Thursday, November 2	9:00 a.m. – 7:30 p.m.
	Friday, November 3	9:00 a.m. – 3:30 p.m.
Exhibit Dismantle	Friday, November 3	3:30 p.m. – 7:00 p.m.

Exhibits may not be dismantled before 3:30 p.m. on Friday, November 3.





General Information

Exhibiting Company

Exhibit space is assigned on a first come, first served basis. ISTSS will attempt to honor all requests for exhibit space and will not assign space without full payment. ISTSS reserves the right to determine final exhibit space assignments, and to accept or reject any exhibit.

Payment

To reserve an Exhibit Display, full payment must be made with your online exhibit contract.

Deadline

Exhibit applications must reach ISTSS by Friday, September 22, 2023.

Cancellation Policy

ISTSS must be notified in writing in the event of cancellation or space reduction. If cancellation of exhibit tabletop occurs prior to Friday, September 22, 2023, the exhibitor will be refunded 50% of the payment received. After September 22, 2023, no refunds will be made.

Installing Exhibits

The exhibit area will be available for set-up on Wednesday, November 1, 2023, from 12:00 p.m. – 5:00 p.m. All exhibits must be set up by 5:00 p.m., Wednesday, November 1, 2023.

Dismantling Exhibits

All exhibits must remain intact until the official closing time of Friday, November 3, 2023, 3:30 p.m., and may not be dismantled or removed, in whole or in part, before that time.

Exhibit Personnel

All participants affiliated with exhibits must be registered for the 39th Annual Meeting. Each person will be issued an exhibitor badge and must be employed by the exhibiting organization or have a direct business affiliation. Exhibiting companies are limited to one complimentary registration. Additional registrations can be purchased at the member registration rate.

Exhibit Kit

Exhibitors are responsible for all freight, drayage and labor charges. International shipping rates may vary and information will be provided in the exhibit kit along with shipping instructions. Exhibit kit will be emailed to exhibitors prior to the Annual Meeting.

Security

Exhibit Management will provide peripheral security of the exhibits area. However, each exhibitor should make provisions to safeguard their goods and materials from the time they are placed at the booth until the time they are removed. Do not leave laptop computers, other electronic devices, or other valuable equipment in the exhibits area unattended. ISTSS will not be responsible for loss or damages for any cause.



Important Deadlines

September 22, 2023

- Exhibitor and Sponsor Application Deadline
- Deadline to submit all descriptions for the final program and mobile app
- Deadline to submit print or press quality artwork for advertisements
- Booth Representative registration due

October 9, 2023

- Hotel Room Reservation Cutoff

It is the exhibitor's responsibility to adhere to these deadlines.

Questions

Contact Kate Monkus to secure sponsorship opportunities or to develop a package to meet your objectives. You can also visit www.istss.org for the latest meeting information.

Kate Monkus

Phone: +1-847-686-2236

Fax: +1-847-686-2253

Email kmonkus@kellencompany.com

Account Set-up

To secure your exhibit space and registration, you will need an Account in our ISTSS portal. If you created an account last year, you can log in with the same user name and password. If you have not exhibited with ISTSS since 2021, you will need to Set Up an Account.

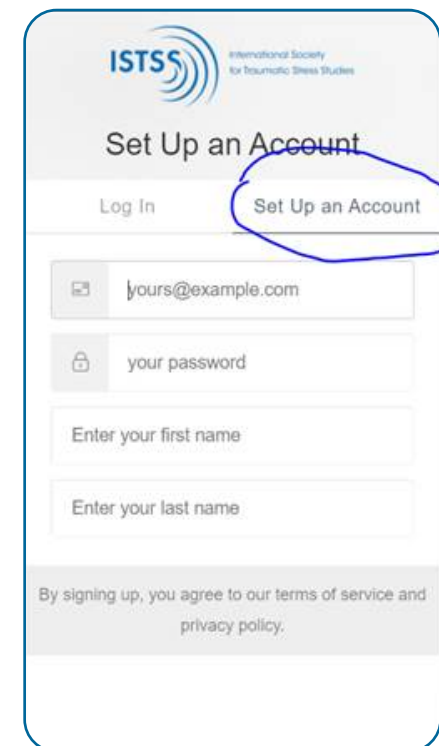
Please follow the below steps to complete the set-up of your new account:

1. Navigate to the [ISTSS Login Portal](#).
2. Click “Click here to set up your account!”
Note: the “forgot password” functionality will not work until you’ve created a password in the new system. You must first set up a new account.
3. Enter the email address associated with your account (most likely, it’s the email address where you received this message).
4. Select a password for your account and click “Continue.”
5. You will be sent an email and asked to verify your email address by clicking the link in the email. This ensures you have provided a valid email address.
6. Now, you can log in with your new password and set up your account.

Once you successfully have a login to your account, please visit [International Society for Traumatic Stress Studies \(ISTSS\)](#).

From there please choose your exhibit/ sponsorship package and continue with your payment.

Please contact info@istss.org should you need assistance.





Hotel Information

The Westin Bonaventure Hotel & Suites will be the headquarters for the ISTSS Annual Meeting. ISTSS has negotiated a discounted rate of \$219 USD for single or double occupancy. Rooms and rates are based on availability and subject to state and local fee/taxes. To make your reservation, [click here](#) for the special Annual Meeting rate. **The deadline to make your reservations for the discounted rate is October 9, 2023.** Rooms may sell-out prior to the deadline.

A credit card guarantee is required to hold your reservation. The hotel will charge the equivalent of one night's room and tax if cancellation notice is not provided to the hotel 48 hours prior to the day of arrival. Hotel check-in is 4:00 p.m. and check-out is Noon.

The Westin Bonaventure Hotel & Suites

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Los Angeles, California 90071 USA
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