

# DESTINATION PLANNING GUIDE

This toolkit serves as a quick reference guide to the most frequently asked topics when planning an event in Baltimore. If there is anything you can't locate here, please reach out to your Customer Experience Manager. We're here to help!

## MARKETING ASSETS:

Resources to weave your event into Baltimore.

- ★ [Marketing Assets](#) - Baltimore related content, imagery and more!
- [Baltimore Images - Unsplash](#)
- [360° Baltimore Imagery](#)

## TRANSPORTATION:

- [How to get here](#)
- By Plane:
  - [Airport Transportation](#)
  - [Southwest Business Meetings](#) – potential discounts on airfare
- [Getting Around:](#)
  - [Free bus](#)
  - [Water Taxi](#) (seasonal)
- [Parking:](#)
  - [Spot Hero](#)
  - [Motorcoach Parking](#)

## MAPS:

Navigate your way around Baltimore with these helpful maps.

- [Baltimore maps](#)
  - [Interactive map](#)
- ★ [Fast Casual Restaurants](#)
- [Baltimore Restaurant Map](#)

## PASSES & DISCOUNT PROGRAMS:

- [National Aquarium Discount Program](#) – apply to offer your attendees a 20% savings on admission.
- [BOP Pass](#) – Explore Baltimore's rich Black history with special offers and discounts to local attractions and businesses
- [Charm City Passport](#) – exclusive discounts for your group at restaurants, hotels, shops attractions and more.

## WHAT TO DO:

There's more to explore! Check out what to do and where to visit while in Baltimore.

- [Baltimore Visitor Guide \(Spring 2025/Summer 2025\)](#)
- [Popular activities](#)
- [Only in Baltimore](#)
- [Where to eat](#)
- [Baltimore Event Calendar](#)

## CITY DEVELOPMENT:

Information about future projects in and around Baltimore.

- [Inner Harbor](#)
- [Downtown](#)
- [And more!](#)

## HEALTH & PUBLIC SAFETY:

Safety of our visitors is our number one priority.

- [GBAC STAR Accreditation](#) - Baltimore Convention Center is an accredited facility.
- [Downtown Partnership's](#) hospitality & safety initiatives.
- [Waterfront Partnership's](#) services to make the waterfront cleaner, greener and safer.
- ★ [Safety One Sheeter](#) - Visit Baltimore's commitment to safety
- Safer meetings platform – ask your CSM for more information

## SOCIAL RESPONSIBILITY & COMMUNITY GIVEBACK:

- [Charm City Cares](#) - Explore various ways your organization can give back and leave a lasting impression on Baltimore.

## HOUSING ASSISTANCE:

- Key Bookings, Visit Baltimore's housing bureau, assists with booking reservations, yield management, coordinating visitor amenities and reporting reservation data. Ask your customer experience manager to connect you with Key Bookings for your event!

## NEED MORE INFORMATION?

From your initial confirmation to your closing session, Visit Baltimore's Customer Experience staff is dedicated to ensuring your success and the success of your meeting. Get to know the team and learn more about how they can help you navigate the city – [Meet the team](#)